

Rep Order# 9831755 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 519733

Printed: 10/01/2012 2:47 PM
Last Received: 10/01/2012 10:55 AM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD 4
Estimate# 928C03
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/928C03
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRUSCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ADD SPOTS TO SKED = TTL=10575 LNS 26,32

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	TH	7P-8P	X FACTOR	:30	\$2,800.00	10/04-10/04	2	1	2	\$5,600.00	
	Rating: 9.7											
	Sales Remark: V5 ADD 1X											
	V5 Comment Changed, Spots/week Changed											
	*32	W	3P-4P	JUDGE JUDY	:30	\$200.00	10/03-10/03	1	1	1	\$200.00	
	Rating: 1.6											
	Sales Remark: V5 ADD 1X											
	V5 Added											

---REPORT TOTALS---

Report Totals: 3 / \$5,800.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00 Oct 12: 18 / \$9,975.00
Sales Totals: 20 / \$10,575.00
Station Totals: 20 / \$10,575.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$50,357 CABL 0% KDLU 0% KJZZ 2% KSL 30% KSTU 21%

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KTUX 13%

KUCW 0%

KUTV 34%

UNKB 0%

UNKN 0%

Books null
Demos RA35+